



October 21, 2015

Dear Partner:

We are pleased to announce that Cervical Cancer-Free South Carolina will be hosting a second summit in Greenville, South Carolina from January 7-8, 2016 during Cervical Health Awareness Month. We are contacting you to share information about our work and request your support for the upcoming summit.

Cervical Cancer-Free South Carolina is a member state of the Cervical Cancer-Free Coalition focused on eliminating cervical cancer through screening, follow-up care, vaccination, and education. Our second summit – *Improved Health through Education and Innovation* – will focus on providing background information, programmatic updates, and feature research and activities in South Carolina. The summit is appropriate for anyone who shares our interest in eliminating cervical cancer. Cervical Cancer-Free South Carolina held an inaugural summit in January 2014 in Charleston, South Carolina, which was “sold out” and has resulted in several fruitful partnerships.

Since Cervical Cancer-Free South Carolina launched in 2013, with our network of partners, we have accomplished many things including:

- One of five states in U.S. with statistically significant improvement in HPV vaccine uptake from 2012 to 2013;
- Advocating for expanding coverage for cervical cancer screening among currently available programs, such as Best Chance Network;
- Social media campaigns to increase awareness ;
- Development and implementation of a novel technology-based HPV vaccination program for college students (#MyTime); and
- Hollings Cancer Center received funding for additional examination of HPV vaccination in South Carolina through supplemental funding.

Our work is collaborative and inclusive with cancer survivors, community health workers, public health partners, researchers, and clinicians. In order to maintain participation from a diverse group of stakeholders, inclusive of cancer survivors, patients, and community-level advocates, we keep our registration costs very low (\$25) and offer scholarships for those who need financial assistance to attend the summit. We have maintained a position not to accept corporate or industry sponsorship, and we are reaching out to partners for support. This year, on the last day of the summit, Cervical Cancer-Free South Carolina will be releasing a call for mini-grant proposals to support implementation of activities to increase HPV vaccination. Every dollar that we secure goes back into our conference and into the community to get South Carolina to cervical cancer-free.

We thank you in advance for considering our request to support the Second Summit of Cervical Cancer-Free South Carolina at a level of sponsorship that fits your organization. Please let us know if you have any questions.

Working toward a cervical cancer-free South Carolina, the co-chairs of Cervical Cancer-Free South Carolina,

Jennifer Young Pierce, MD, MPH

Heather M. Brandt, PhD, CHES



## ***Improved Health through Education and Innovation***

Second Summit of Cervical Cancer-Free South Carolina

### **Sponsorship Levels**

<b>\$250</b>	1 attendee registration* (\$25 value); logo/listing in all program materials; \$100 toward scholarship fund**
<b>\$500</b>	2 attendee registrations* (\$50 value); logo/listing in all program materials; \$200 toward scholarship fund**
<b>\$1,000</b>	3 attendee registrations* (\$75 value); logo/listing in all program materials; \$400 toward scholarship fund**
<b>\$2,500</b>	4 attendee registration* (\$100 value), logo/listing in all program materials; \$1,000 toward scholarship fund**
<b>\$4,000</b>	Exclusive sponsor of documentary film showing – Someone You Love: The HPV Epidemic, which includes costs of showing film and food/beverages; logo listing in all program materials; attendee registrations on request
<b>\$5,000</b>	Mini-grant sponsor; logo listing in all program materials; attendee registrations on request
<b>\$10,000</b>	Signature sponsor: Featured logo/listing on all conference materials; mini-grant sponsor; attendee registrations on request

*\*If attendee registrations are not used by the sponsor, the registrations will be donated back into a scholarship for those who need financial assistance to attend the summit.*

*\*\*Each scholarship provided includes registration, one night stay in hotel, and a \$50 gift card to support travel to the conference. The value of each scholarship is approximately \$350.*

If you are interested in being a sponsor, please contact Dr. Jennifer Young Pierce at [youngjl@musc.edu](mailto:youngjl@musc.edu) or Dr. Heather Brandt at [hbrandt@sc.edu](mailto:hbrandt@sc.edu). Payment may be made to the MUSC Foundation/Hollings Cancer Center, with “Cervical Cancer Fund” in the memo. Please contact Ms. Diane Wallace at [wallacdm@musc.edu](mailto:wallacdm@musc.edu) or (843) 792-6700 with any questions regarding tax ID or direction of funds.



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